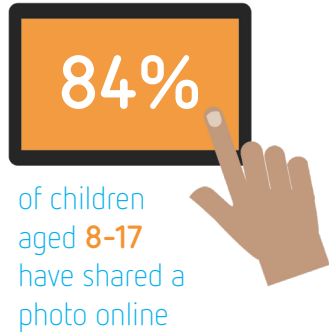




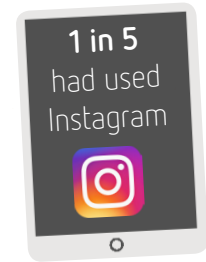
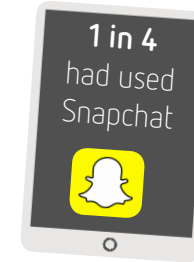
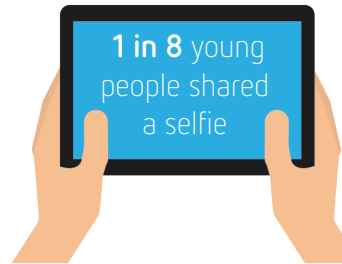
Safer Internet Day

Safer Internet Day 2017 showcases the power of image in today's digital youth culture

Images play an important role in young people's lives



In the last hour...



Young people are using the power of image to make a positive difference



67% have posted an image or video on the internet for a variety of **POSITIVE** reasons



Support friends **40%**

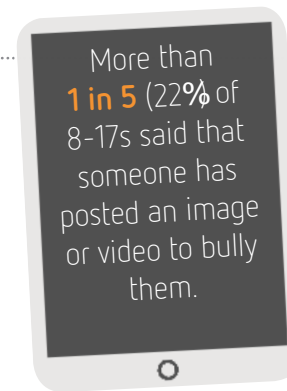
Share something interesting with others **31%**

Encourage others to do something positive **17%**

However, many are also having negative experiences online

70% of 8-17s said they have seen images and videos not suitable for their age in the last year

Almost **2 IN 5** (38%) have received negative comments on a photo they have posted



45% of 13-17-year-olds have seen nude or nearly nude photos of someone they know being shared around their school or local community