

Appropriate Filtering for Education settings

June 2018

Filtering Provider Checklist Responses

Schools in England (and Wales) are required “to ensure children are safe from terrorist and extremist material when accessing the internet in school, including by establishing appropriate levels of filtering” . Furthermore, the Department for Education’s statutory guidance ‘Keeping Children Safe in Education’ obliges schools and colleges in England to “ensure appropriate filters and appropriate monitoring systems are in place. Children should not be able to access harmful or inappropriate material from the school or colleges IT system” however, schools will need to “be careful that “over blocking” does not lead to unreasonable restrictions as to what children can be taught with regards to online teaching and safeguarding.”

Included within the Scottish Government national action plan on internet safety, schools in Scotland are expected to “have policies in place relating to the use of IT and to use filtering as a means of restricting access to harmful content.”

By completing all fields and returning to UK Safer Internet Centre (enquiries@saferinternet.org.uk), the aim of this document is to help filtering providers to illustrate to education settings (including Early years, schools and FE) how their particular technology system(s) meets the national defined ‘appropriate filtering standards. Fully completed forms will be hosted on the UK Safer Internet Centre website alongside the definitions

It is important to recognise that no filtering systems can be 100% effective and need to be supported with good teaching and learning practice and effective supervision.

Company / Organisation	Fortinet	
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Contact details	+44 20 3752 6880	
Filtering System	Fortiguard Web Content Filtering	
Date of assessment	14 th August 2018	

System Rating response

Where a supplier is able to confirm that their service fully meets the issue identified in a specific checklist the appropriate self-certification colour for that question is GREEN.	
Where a supplier is not able to confirm that their service fully meets the issue identified in a specific checklist question the appropriate self-certification colour for that question is AMBER.	

Illegal Online Content

Filtering providers should ensure that access to illegal content is blocked, specifically that the filtering providers:

Aspect	Rating	Explanation
<ul style="list-style-type: none"> Are IWF members 		Fortinet is a member
<ul style="list-style-type: none"> and block access to illegal Child Abuse Images (by actively implementing the IWF CAIC list) 		<p>The IWF list is part of Fortiguard Web Filtering Service.</p> <p>Category – Child Abuse Websites that have been verified by the Internet Watch Foundation to contain or distribute images of non-adult children that are depicted in a state of abuse. Information on the Internet Watch Foundation is available at http://www.iwf.org.uk/.</p>
<ul style="list-style-type: none"> Integrate the ‘the police assessed list of unlawful terrorist content, produced on behalf of the Home Office’ 		The list is part of Fortiguard Web Filtering Service.

Inappropriate Online Content

Recognising that no filter can guarantee to be 100% effective, providers should both confirm, and describe how, their system manages the following content

Content	Explanatory notes – Content that:	Rating	Explanation
Discrimination	Promotes the unjust or prejudicial treatment of people on the grounds of race, religion, age, or sex.		<p>Category - Discrimination</p> <p>Sites that promote the identification of racial groups, the denigration or subjection of groups, or the superiority of any group.</p>
Drugs / Substance abuse	displays or promotes the illegal use of drugs or substances		<p>Category - Drug Abuse</p> <p>Websites that feature information on illegal drug activities including: drug promotion, preparation, cultivation, trafficking, distribution, solicitation, etc.</p>
Extremism	promotes terrorism and terrorist ideologies, violence or intolerance		<p>Category – Extremist Groups</p> <p>Sites that feature radical militia groups or movements with aggressive anti- government convictions or beliefs.</p>

Malware / Hacking	promotes the compromising of systems including anonymous browsing and other filter bypass tools as well as sites hosting malicious content		<p>Category – Malicious Websites Sites that host software that is covertly downloaded to a user's machine to collect information and monitor user activity, and sites that are infected with destructive or malicious software, specifically designed to damage, disrupt, attack or manipulate computer systems without the user's consent, such as virus or trojan horse.</p> <p>Category - Hacking Websites that depict illicit activities surrounding the unauthorized modification or access to programs, computers, equipment and websites.</p>
Pornography	displays sexual acts or explicit images		<p>Category - Pornography Mature content websites (18+ years and over) which present or display sexual acts with the intent to sexually arouse and excite.</p> <p>Category - Nudity and Risque Mature content websites (18+ years and over) that depict the human body in full or partial nudity without the intent to sexually arouse.</p>
Piracy and copyright theft	includes illegal provision of copyrighted material		<p>Category - Peer-to-peer File Sharing Websites that allow users to share files and data storage between each other.</p>
Self Harm	promotes or displays deliberate self harm (including suicide and eating disorders)		<p>Category - Explicit Violence This category includes sites that depict offensive material on brutality, death, cruelty, acts of abuse, mutilation, etc.</p>
Violence	Displays or promotes the use of physical force intended to hurt or kill		<p>Category - Explicit Violence This category includes sites that depict offensive material on brutality, death, cruelty, acts of abuse, mutilation, etc.</p>

This list should not be considered an exhaustive list. Please outline how the system manages this content and many other aspects

General categorisation is based on an automated categorisation engine which has been developed in-house and which has evolved over more than 13 years since its initial conception. The system uses language dictionaries to allow support in any language. Sites are scanned based on a number of methods:

- new pages on identified popular sites
- URLs which are requested by a user, but which are not rated. Such URLs will go into a queue to be rated based on hit count and the current charge on the system.
- Bulk requests from a specific customer. Such requests are treated case by case, but we generally offer this as a free service.
- Individual requests received from customers or users. These requests can be received in a number of ways (see below) and may be either requests to rate an unrated site, or requests to change the rating of a site.

In general, initial rating is done by the automated rating system. Malicious content (viruses, exploits) is not rated using this system (more details below) because such sites generally have legitimate visible content.

Ratings may also be obtained from third-party feeds, including feeds from governments or other organisations, containing such content as extremism or sexual violence.

Requests to change the rating of an already categorised URL will always be dealt with by a human, to ensure that the request gets the highest level of care and attention.

Providers should be clear how their system does not over block access so it does not lead to unreasonable restrictions

This is covered below, but to summarise:

A flexible hierarchical search system is used which allows ratings to be given to anything from a top-level domain or an IP address, right down to a fully-specified URL. This allows for example a blogging site such as wordpress.com to have a "Personal Websites and Blogs" rating, whilst individual blogs can have a rating based on their actual content. It also ensures that the entire wordpress domain is not blocked just because a single blogger posts inappropriate content.

Filtering System Features

How does the filtering system meet the following principles:

Principle	Rating	Explanation
• Age appropriate, differentiated filtering –		Users can be grouped in

<p>includes the ability to vary filtering strength appropriate to age and role</p>		<p>whatever way is required, and policy can be applied to different groups to vary filtering strength or type of content. Age based groups could be configured alongside role- based, and users may belong to multiple groups.</p>
<ul style="list-style-type: none"> • Circumvention – the extent and ability to identify and manage technologies and techniques used to circumvent the system, for example VPN, proxy services 		<p>The FortiGate URL Web Filtering has a ‘Proxy Avoidance’ Category that can be set to block which will block Web Sites that offer browser based circumvention services, but in addition the FortiGate Application Control feature has the ability to block applications in the ‘Proxy’ category, which cover VPN proxy avoidance type features, there are over 150 known VPN proxy applications blocked currently and the live dynamic FortiGuard signature updates add new apps as they are discovered.</p>
<ul style="list-style-type: none"> • Control - has the ability and ease of use that allows schools to control the filter themselves to permit or deny access to specific content 		<p>There are very flexible override possibilities allowing individual URLs, or groups of URLs (specified by patterns) to be blocked or passed, or to be re-assigned to a specific category, overriding the Fortinet category rating.</p> <p>There is also the possibility for the administrator to define custom categories.</p>
<ul style="list-style-type: none"> • Filtering Policy – the filtering provider publishes a rationale that details their approach to filtering with classification and categorisation as well as over blocking 		<p>Fortinet approaches web filtering differently for three broad areas:</p> <ul style="list-style-type: none"> - Malicious content. This includes viruses and sites which are capable of exploiting vulnerabilities in

users' browsers and other applications. Often these sites will be legitimate sites which have been compromised by a cybercriminal. The approach to detecting such sites is very different from general categorisation, since the visible content of the site provides no clues of the malicious content hidden within.

- Offensive content. This includes such categories as pornography, violence and extremism, and are considered to be the categories which must be prioritised in terms of coverage and accuracy. As a result, a disproportionate amount of effort is given to rating these categories, in terms of human resources, research and development of automation tools, and ongoing daily processing.

- General content. This includes such categories as shopping, news, sport etc, where ambiguities in rating can be tolerated.

The goal of separating these groups is to ensure that the areas which represent the greatest risk are those for which Fortinet applies the highest priority.

For the question of over-blocking, care is taken to block on complete URLs wherever possible, rather

		<p>than blocking based on a domain name or IP address. This approach allows a site to continue to function even if it contains malicious content, since only that content will be blocked, rather than the entire site being blocked because of one file. Note however that when a malicious file is identified on a given website, crawlers will be dispatched to try to identify any other malicious content which may be hidden in the same site.</p> <p>However, sometimes it is appropriate to give a single categorisation to an entire domain, so a hierarchical search is used to allow entire subdomains or paths within a site to be blocked if necessary. This applies also to user-defined URL patterns.</p>
<ul style="list-style-type: none"> Group / Multi-site Management – the ability for deployment of central policy and central oversight or dashboard 		<p>FortiManager is a central management platform that can perform policy management across multiple FortiGate units and give an oversight of logs, events, and generate reports using the FortiAnalyzer features.</p>
<ul style="list-style-type: none"> Identification - the filtering system should have the ability to identify users 		<p>Users can be identified either by an explicit login to the system, or using the Fortinet single sign-on capabilities, in which a user can be identified from an authentication with the existing Active Directory or LDAP system.</p>
<ul style="list-style-type: none"> Mobile and App content – mobile and app content is often delivered in entirely different 		<p>The Fortinet FortiGate is a Next Generation Firewall</p>

<p>mechanisms from that delivered through a traditional web browser. To what extent does the filter system block inappropriate content via mobile and app technologies (beyond typical web browser delivered content)</p>		<p>(NGFW) that is Layer 7 Application aware, giving it the ability via it's Application Control feature to control over 3200 applications in real time by identifying the traffic signature of the Application not just the Layer 3 & 4 IP and TCP/UDP ports used by the Application. New Application identification signatures are updated dynamically from the FortiGuard Labs and can be pushed to the FortiGate instantly without loss in service. Applications are grouped into 18 Different Categories such as Social Media, Gaming, P2P File Sharing, Proxy Avoidance, Storage & Backup, and Email. Granular polices can be set to control Applications individually or via the complete category, and then differing application control profiles can be applied to different set of users, such a staff or students. In conjunction with the SSL Inspection facility on the FortiGate further fine grained Application control can be achieved within some Applications such as disabling Videos from playing within Facebook.</p>
<ul style="list-style-type: none"> Multiple language support – the ability for the system to manage relevant languages 		<p>The Fortinet web filtering system has inherent multi-language support where each language has an extensive dictionary which is used by the rating system to categorise content. The human web filtering team has fluency in over 15 languages.</p>
<ul style="list-style-type: none"> Network level - filtering should be applied at 'network level' ie, not reliant on any software 		<p>The FortiGate UTM firewall provides web filtering at the</p>

on user devices		network level.
<ul style="list-style-type: none"> Reporting mechanism – the ability to report inappropriate content for access or blocking 		<p>Reporting of URLs can be done via a number of means:</p> <ul style="list-style-type: none"> - from the fortiguard.com web site - through Fortinet customer support - through a form built into the default replacement page which is presented to a user who tries to access blocked content. <p>Note that all requests received from any of these means are treated by a human team, not by automated rating systems.</p>
<ul style="list-style-type: none"> Reports – the system offers clear historical information on the websites visited by your users 		<p>Any category (including those which are overridden by the system administrator) can be optionally logged when there is a detection. Logs can be stored locally on the FortiGate device, or send to FortiAnalyzer, our log storage and analysis solution, or simply sent using syslog of any third-party log server.</p>

Filtering systems are only ever a tool in helping to safeguard children when online and schools have an obligation to *“consider how children may be taught about safeguarding, including online, through teaching and learning opportunities, as part of providing a broad and balanced curriculum”*.¹

Please note below opportunities to support schools (and other settings) in this regard

Information about staying safe online can be integrated into the blocking of inappropriate content, so rather than just blocking a page, information or a redirect is used to present information about educating students about online safety or any other topic.

In addition, Fortinet and its partners provide a wide range to training on this topic suitable for both staff and students.

¹ <https://www.gov.uk/government/publications/keeping-children-safe-in-education--2>

PROVIDER SELF-CERTIFICATION DECLARATION

In order that schools can be confident regarding the accuracy of the self-certification statements, the supplier confirms:

- that their self-certification responses have been fully and accurately completed by a person or persons who are competent in the relevant fields
- that they will update their self-certification responses promptly when changes to the service or its terms and conditions would result in their existing compliance statement no longer being accurate or complete
- that they will provide any additional information or clarification sought as part of the self-certification process
- that if at any time, the UK Safer Internet Centre is of the view that any element or elements of a provider's self-certification responses require independent verification, they will agree to that independent verification, supply all necessary clarification requested, meet the associated verification costs, or withdraw their self-certification submission.

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Date	8 November 2018
Signature	

