Social Media Guide for Supporters

Safer Internet Day 2019

Safer Internet Day is on the 5th February 2019 and the UK Safer Internet Centre is inviting you to unite together for a better internet.

This Safer Internet Day we are hoping to reach even more people than ever before, and this can only be done with the help of all of our supporters.

Last year the social media campaign saw 10 million Twitter Impressions, 500,000 video views and over 1,700 registered Safer Internet Day supporters. And now we need your help to make #SaferInternetDay2019 the biggest yet!

How to connect with us

@UK_SIC

@UK_SIC

UK Safer Internet Centre

UKSIC

Use the hashtag #SaferInternetDay2019 in all of your Safer Internet Day social media posts in order to take part in the global conversation!

Our campaign toolkit is available to download; this contains our logos, supporter banners for Facebook and Twitter, as well as promotional text for use in your newsletter.

Posts you can share now

Why not share your support of Safer Internet Day by posting a message on your social media accounts, you could say:

Sign up as a Safer Internet Day Supporter and help spread the word about #SaferInternetDay2019 to your followers! @UK_SIC register.saferinternetday.org.uk

Not long to go until Safer Internet Day 2019! This year we will be spreading positivity online! #SaferInternetDay2019 #OurInternetOurChoice saferinternetday.org.uk @UK_SIC

We will come together for a better internet this Safer Internet Day. @UK_SIC have films and activities looking at consent online to help you get involved! #SaferInternetDay2019www.saferinternetday.org.uk

We are supporting Safer Internet Day on the 5th February! Join us and @UK_SIC to help create a better internet this #SaferInternetDay2019 www.saferinternetday.org.uk

www.saferinternetday.org.uk

#SaferInternetDay2019

Photos to accompany the posts

To help these posts get the greatest impact why not share one of these accompanying images.

We have created a range of images that you can share alongside your Safer Internet Day social media posts! These can be found here.

Help us to start the day with a bang!

On the 5th February at 8am we need your help to start the conversation on Twitter! Please help us to start the day off by scheduling the below to go out from your account at **8am on the 5th February.**

> Today is Safer Internet Day! Join us and @UK_SIC this #SaferInternetDay2019 to create a better internet – RT to show your support **saferinternetday.org.uk**

#OurInternetOurChoice

This Safer Internet Day we are encouraging everyone to actively choose to build a better internet.

Children and young people, schools, parents and carers, and organisations all across the UK are invited to make a pledge to do something great and positive online this Safer Internet Day using the hashtag #OurInternetOurChoice.

The tablet template has been designed to explore consent online and is adaptable to suit the age group, organisation or individual's needs. There are a few ways in which you can do this. Fill in the tablet with your message or pledge to create a better internet, a message conversation that demonstrates how someone could ask, give or receive permission online, or an example of where you may need to give consent to an online service or platform (e.g. saying yes to an in-game permission or when receiving a friend request.)
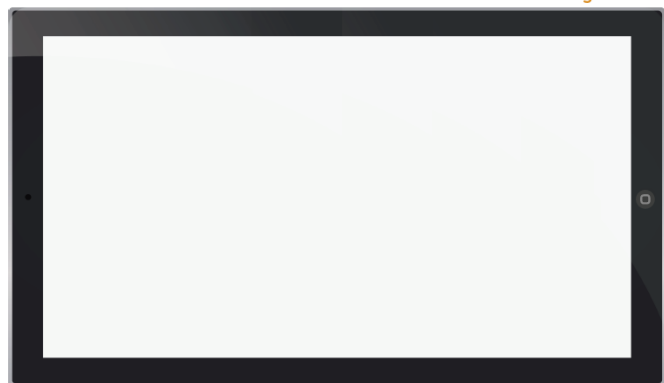
Download the tablet template, see some inspiring examples and find out more at https://www.saferinternet.org.uk/ourinternetourchoice-social-media-template

Use this message to accompany your #OurInternetOurChoice design, photos or videos:

This Safer Internet Day we choose to [INSERT YOUR SAFER INTERNET DAY ACTION] to make the internet a better place! #OurInternetOurChoice @UK_SIC #SaferInternetDay2019 www.saferinternetday.org.uk

www.saferinternetday.org.uk   #SaferInternetDay2019

General

- We are proud to support Safer Internet Day 2019! Join us and @UK_SIC to help make the internet a better place! #OurInternetOurChoice saferinternetday.org.uk #SaferInternetDay2019
- Today is Safer Internet Day! Get involved in #SaferInternetDay2019 and RT to show your support. saferinternetday.org.uk
- Come together for a better internet this Safer Internet Day! Get involved in #SaferInternetDay2019 and RT to show your support. saferinternetday.org.uk
- Join us in celebrating Safer Internet Day 2019! Together we can create a better internet, what will you do today? #OurInternetOurChoice #SaferInternetDay2019 saferinternetday.org.uk
- For #SaferInternetDay2019 you can inspire and support others by what you do and post online! #OurInternetOurChoice #SaferInternetDay2019 saferinternetday.org.uk

For parents and carers

- Today is Safer Internet Day 2019! Talk to your children about online safety with these conversation starters from @UK_SIC saferinternet.org.uk/SID-Parents #SaferInternetDay2019
- Today is Safer Internet Day! Test your families' online safety knowledge with this fun quiz from @UK_SIC saferinternet.org.uk/SID-Quiz #SaferInternetDay2019
- Do your children know how to ask for, give and receive consent online? For #SaferInternetDay2019 the @UK_SIC have created a range of activities to help you talk about this topic! saferinternetday.org.uk saferinternet.org.uk/SID-Parents #OurInternetOurChoice

For teachers and professionals

- Today is Safer Internet Day 2019! @UK_SIC have produced some great free education resources for use with 3-18 year olds this #SaferInternetDay2019 education-packs.saferinternetday.org.uk
- This Safer Internet Day @UK_SIC have created engaging films about consent online for use with young people saferinternet.org.uk/sid-tv #SaferInternetDay2019
- Online consent, and the ways young people ask for, give and receive permission online can seem like a tricky thing to teach. Join the UK wide conversation this #SaferInternetDay2019 with free resources from @UK_SIC education-packs.saferinternetday.org.uk

For young people

- You can help make the internet a better place by spreading positivity online. Join us in celebrating #SaferInternetDay2019 and RT to show your support. saferinternetday.org.uk @UK_SIC
- Today is Safer Internet Day. You can find out if you're an online expert this #SaferInternetDay2019 by taking this quiz from @UK_SIC saferinternet.org.uk/SID-Quiz
- Together we can make the internet a better place! What will you do this Safer Internet Day? #SaferInternetDay2019 saferinternetday.org.uk @UK_SIC #OurInternetOurChoice